Media Kit

THE FOOD SHED | LAND TO TABLE NETWORK SOCIETY



Updated: October 2026



Who We Are

The future of food is something we build together.

A strong regional food system needs farmers who grow our food, organizations working to feed their communities, and the connections and infrastructure that bring them together. The Food Shed helps make those connections possible. We create new market opportunities for local farmers while helping schools, food banks and community organizations access nutritious, affordable food, whether it's locally grown, recovered or purchased through our grocery partners.

We're a nonprofit wholesale food distribution centre and warehouse in Armstrong, BC, and a project of Land to Table Network Society.

About Land to Table Network Society

Land to Table is a regional food system network organization. Our work is focused on identifying local priorities and collaboration opportunities around building a strong regional food system in the Southern Interior. We undertake projects that aim to grow our local food economy; increase access to local, nutritious food; and build greater food system resilience and justice, including action toward reconciliation. Founded in 2015, Land to Table brings together farmers, food businesses, community organizations, Indigenous partners, and local governments across the Okanagan.

Land to Table prioritizes two clear project paths:

Value Chain Development

Strengthening the links between regional farmers and the institutions and organizations that want to buy local.

Community Food Security

Improving access to local, nutritious food for the people in our communities.

The Food Shed

Connecting Food to Communities

The Food Shed brings together locally grown food, grocery staples, and recovered food to help organizations access what they need through coordinated purchasing, storage and distribution.

Vision

Local food flows seamlessly from the land and local producers to organizations in service to our communities.

Mission

Connecting regional food producers with agency partners and schools through a warehouse that helps ensure year-round access to fresh, affordable, locally grown food.

Why Our Work Matters

Fair prices for farmers. We work directly with regional growers to agree on prices that reflect the cost of producing food. Crop contracts establish quantities, prices and delivery schedules, giving farmers greater certainty and helping customers plan their food budgets.

Making food more accessible. By coordinating purchasing and distribution, we help organizations make better use of their existing food budgets while creating new markets for local farmers.

Getting donated food where it' s needed. Rural food banks faced another barrier: large donations were available, but transporting them could be cost prohibitive and receiving them often exceeded their capacity.

Less to carry, more time for the work. We handle the logistics and relationships behind moving food, so farmers can focus on growing and community organizations can focus on feeding people.

What Does The Food Shed Do?

- Purchasing. Organizations can order regional produce and grocery staples through one online platform. We work directly with regional farmers and other suppliers to coordinate purchases.
- Storage. Our Armstrong warehouse provides space to receive, store, build orders and organize food before distribution.
- Distribution. We coordinate deliveries to schools, food banks, community organizations and other wholesale buyers.
- Food Recovery. We recover food from the food system to redistribute to rural and remote communities.



Images, Video & Visual Assets

Land to Table Network Society has a library of high-resolution images, video, and visual assets for media partners to use alongside coverage The Food Shed and of the Network. The gallery includes images of our partner farms, the Land to Table team, and Network events.

- **Photo credit:** Please credit the photographer or creator whenever possible.
- **Logo use:** Land to Table and The Food Shed logos should be used in accordance with our brand guidelines. Please don't alter, recolor, stretch, or crop them.
- **Access the media gallery**
- **Brand guidelines**

Need something that isn't in the gallery? Contact comms@landtotablenetwork.com.

Digital Channels & Websites



The Food Shed

- The Food Shed Website
- Follow The Food Shed on:
  - Instagram
  - Facebook
  - YouTube

Land to Table

- Land to Table Website
- Follow Land to Table on:
  - Instagram
  - Facebook
  - YouTube



Project Funding

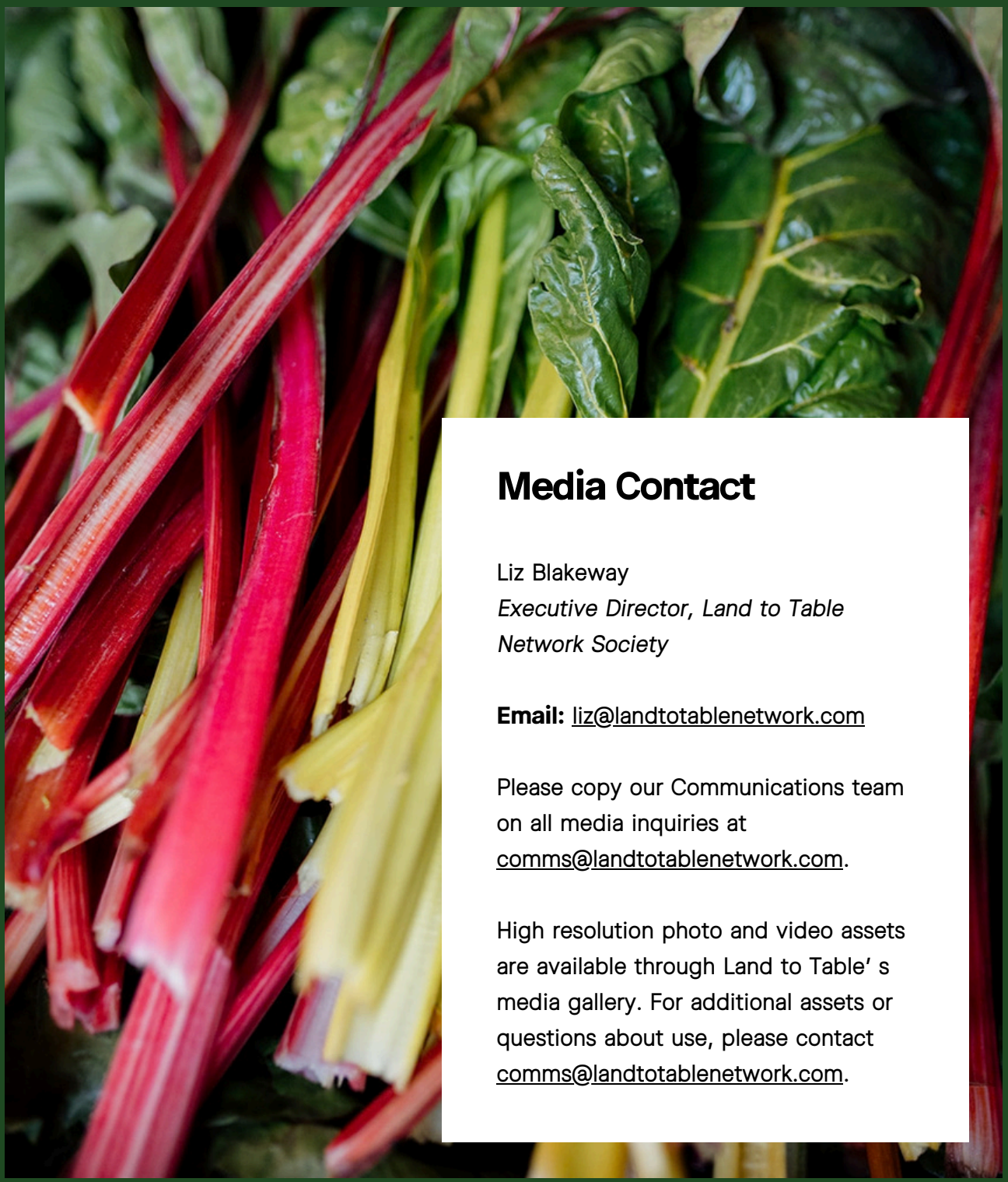
The Food Shed is a project of Land to Table Network Society and is primarily funded by United Way BC and the Ministry of Social Development and Poverty Reduction.

Additional funding support has been provided by the Regional District of North Okanagan's Rural Economic Development Grant, the City of Vernon, The Economic Trust of the Southern Interior, and Salmon Returns.

Logos for our funders can be found in the media gallery.

If you have questions about funding, please contact comms@landtotablenetwork.com.

Media Inquiries & Contact



Media Contact

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Please copy our Communications team on all media inquiries at comms@landtotablenetwork.com.

High resolution photo and video assets are available through Land to Table' s media gallery. For additional assets or questions about use, please contact comms@landtotablenetwork.com.